## Walker County Farmers Market Annual Meeting Saturday, May 21, 2022

• Minutes of last meeting and financial report.

## • Old Business:

- Member contact information. We need electronic (email and text) contact information for everyone.
- Facebook advertising: We average \$20 per market day at peak times and I dial down spending after Labor Day as engagement decreases.
- Utility costs are still basically flat since we usually use below the minimum on water and relatively little electricity.
- The office/bathroom will remain locked; it will not be available for public use. This has dramatically reduced supply usage and cleaning issues. Keys are available.
- Everyone should encourage customers to avoid handling produce until purchase. We need to be vigilant as food safety policies are moving to smaller and smaller producers.
- Renovations remaining:
  - \* Landscaping around sign.
  - \* Faucets between booths.
- State Law updates:
  - \* The law concerning grower's permits was changed to prevent a municipality from charging any fee (peddler's fees, for instance) for a grower selling their own produce.
  - \* The state will not collect sales tax on any value added processed good. This is for items such as jams and jellies that a farmer may process and produce from their own crops. For instance, a strawberry grower selling strawberry jam made from strawberries they grew is exempt from state sales tax on the jam. This does not include local tax or products not produced from crops grown by the farmer.

## • New Business:

## - Dates

- \* opening day: May 21, 2022.
- \* Tomato Sandwich Day: July 23 or 30, 2022, tentatively, pending discussions with the Walker County Farmers Federation.
- There were Market Managers Meetings, but FMA has yet to make the information from the meeting available online.
- SFMNP vouchers are gone and are now a card with a QR code.
  - \* Farmers must complete the same training and paperwork as always before obtaining credentials to use the app. See https://agi-app.alabama.gov/fma/NutritionAgreement/default.
  - \* Farmers must have a smart phone (Apple or Android) with camera to run the app and read the QR code on the cards. Farmers must have an email address to receive emails to get credentials to use the app. Farmers must also have a bank account to receive electronic bank transfers to get their money.

- \* Download the app (Solimarket Register) from your app store. Log in with the credentials that were mailed to you. You will need to enter banking information and select a market before using the app. See the video at http://fma.alabama.gov/SoliNews.aspx.
- \* As of May 4, 2022, the app is not working. I've got a support ticket submitted since I can't select our market or enter my bank information. Voucher cards will begin being mailed beginning May 9, 2022.
- Any other issues from the floor.
- Election of officers.
- Payment of dues (\$150), submission of completed applications and copy of grower's permit. All
  documents are required. You must list (individually) the crops you grow or produce on either
  the application or the grower's permit.